

Galen Wilk

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Experience:

Web Designer, Council of Better Business Bureaus, Arlington, VA (August 2011 - Present)

- Designed and built responsive, public facing, page templates for BBB's custom CMS
 - Used fluid grids, media queries and flexible media for optimal layout on a range of devices
 - Leveraged SASS to build modular style library
- Developed UI prototypes for BBB's custom CMS administration
- Oversaw more than 100% growth in monthly visits to BBB web properties since 2009
- Administered CBBB's project management system (Basecamp)

Digital Design Manager, Council of Better Business Bureaus, Arlington, VA (January 2009 - August 2011)

- Designed BBB's public facing web applications and pages including:
 - BBB online complaint system
 - BBB business and charity search application
 - Targeted segment pages (For Consumers, For Business, For Charities and Donors and About Us)
- Developed functional specifications and leading design of BBB's custom CMS
- Designed BBB.org mobile website

User Experience Designer, Council of Better Business Bureaus, Arlington, VA (August 2007 - January 2009)

- Led redesign of BBB's public facing business and charity search application
- Redesigned Brand Resource Center portion of company intranet
- Designed and developed a series of Flash training videos about the company CMS
- Developed various page templates and graphics in preparation for the launch of a new company website

Intern, Flyte New Media, Portland, ME (June 2007 - August 2007)

- Updated clients' web sites with new images, text, buttons, etc.
- Created new pages that fit within the existing sites' design framework
- Incorporated web video into clients' sites

Education:

Bachelor of Arts, Emerson College, Boston (2007)

- Major: New Media
- Minor: Photography

Skills:

Software

- Proficient with Adobe CS4, Coda, BBEdit, Git, Subversion, Basecamp, WordPress, Codekit
- Knowledgeable with Microsoft Visual Studio 2010, Final Cut Pro, Adobe After Effects, Adobe Captivate

Programming Languages and Frameworks

- Proficient with HTML5, CSS3, SASS, jQuery, jQuery UI
- Knowledgeable with Ruby on Rails, JavaScript, PHP, MySQL, XML, ASP.Net, LESS

Photography

- Digital, Color correction
- Film, Darkroom

Activities:

Soccer

- BSSL Men's Soccer, Manager, Goalkeeper/Forward (2011 - Current)
- NVSL Men's Soccer, Goalkeeper (2008 - 2010)
- Emerson Varsity Men's Soccer, Goalkeeper (2003 - 2006)
 - All- Academic Team (2003 - 2006)